

# INDUSTRY & MARKET REPORT

## Australian Waste Industry



WCS Market Intelligence has assembled a comprehensive *Industry and Market Report* on the Australian Waste Industry. This strategic market document will be an essential reference for anybody involved, or thinking of involvement, in the waste management and resource recovery sector in Australia.

Material assembled profiles the industry, the key players, the amounts of waste generated around the country, the key drivers influencing the industry and the industry

concentration to be found in this rapidly evolving sector. Market analyses and commentary on competitive issues, makes this the most informed publication on the waste management sector in this country. The full contents are outlined overleaf.

More than just statistics, the WCS Market Intelligence *Industry and Market Report* for the Australian Waste Industry presents the background to the industry and the shaping forces that are creating the pressures for change.



# The contents of this document include:

## 1. Industry Business Focus

The purpose of the industry is described, with generic intent and objectives. The types of resources managed along with a broad description of the types of assets and infrastructure utilised by the industry.

## 2. Industry Positioning

An outline of the relationships between the solid waste management industry and the broader Australian economy.

## 3. Management of Solid Waste

A discussion is presented on the general organisation and management of solid waste and resource recovery activities in Australia, with specific jurisdictional issues noted, policy and administration, as well as operations and service delivery.

## 4. Industry Structure & Segmentation

A value chain model is used to describe the solid waste management and resource recovery industry. Descriptions of each activity area within the structure cover the functions that are performed and the value-add contributed by each.

## 5. Waste Markets

A broad outline of the key markets served by the solid waste management and resource recovery industry is presented. This comprises tabulated data for the main jurisdictional/geographical areas detailing solid waste in the categories municipal, construction & demolition, and commercial & industrial.

The size and value of the markets is described with data for:

- the quantities of wastes and resources handled;
- market pricing structures for each key market section; and
- the size of the market in terms of the value of services delivered.

## 6. Shaping Forces

The strategic issues that are shaping the Australian waste markets for participants in the industry are presented under the three sustainability areas of economic, environment, and social.

## 7. Industry Dynamics

An overview analysis of the organisations working in the industry, highlighting the degree of concentration within the industry, the distribution of market share across organisations and geographical spread within the industry. The spread of business activity between the public and private sector is also included.

Data is presented on:

- infrastructure and asset investment levels
- employment levels and distribution

An outline of the directions in which the industry is moving in response to the strategic drivers includes shifts in markets, changes in product/service mix, current and near term technology and practice innovations, along with the competitive climate, barriers to entry and the influences of globalisation.

**ORDER FORM** - Release date July 2001

**POST to:** WCS Market Intelligence, PO Box 176, CROWS NEST, NSW 2060, Australia

**Australia only:** Special advanced order price \$350.00 incl GST and postage. Orders after July 2001 \$450.00 incl GST and postage. Overseas price on application. A tax invoice will be issued with report.

### Payment details

I enclose a cheque for \$ ..... payable to WSC Market Intelligence.

### Delivery details

Name ..... Address .....

..... Postcode/Zip ..... State.....

Country ..... Phone ( ) .....